



Bangor



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VIDEO

Ayla to be featured on Maine car in 'Fireball Run' this fall

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By Judy Harrison, BDN Staff

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BANGOR, Maine — Ayla Reynolds, [the Waterville toddler who went missing in December](#) from her father's home, will be one of the missing children spotlighted in the upcoming Internet series, "The Fireball Run."

The show's Executive Producer J. Sanchez made that announcement Saturday when he and Director Brian Bazala were in Bangor on Saturday scouting locations for the show scheduled to be streamed live in late September.

The show will tell the story of 40 teams as they embark on an eight-day, 14-city, 2,500-mile interactive adventure created to aid in the recovery of missing children. The competition is not a road race but a life-sized trivia pursuit game with the United States of America serving as the game board, Sanchez said in West Market Square, the finish line for this season's game which has been dubbed "Northern Exposure."

"The winner gets bragging rights, glory and a plastic road sign," he said.

Each team is assigned a missing child from their home region along with thousands of posters to distribute along the route, Sanchez said. A decal featuring the child is affixed to the vehicle, creating a rolling awareness campaign. Since its first season in 2007 the effort has assisted in the recovery of 38 missing children.

Lumberjill "Timber" Tina Scheer of the Great Maine Lumberjack Show and Carolann Ouellette, director of the Maine Office of Tourism, [will be one of the teams representing Maine in the contest](#). Their car will feature Ayla Reynolds, who has been missing from her father's Waterville home since December.

In addition to Bangor, Sanchez and Bazala scouted locations in Sanford,

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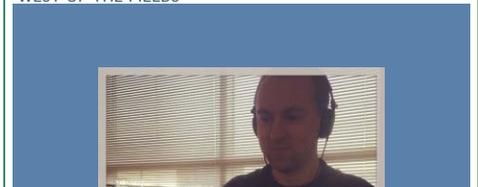
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Ogunquit and Falmouth in Maine. The exact sites the pair scouted in Maine and along the entire route are secret. Finding them will be part of the game.

“People will be learning about history, culture and music,” Sanchez said. “Even people who live here will discover new things about Bangor by watching the show.”

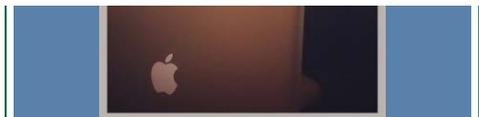
Participants are chosen from business owners and leaders, elected and appointed officials, such as Ouellette, and the famous, from astronauts to Lumberjacks, the executive producer said.

The race will begin in Independence, Ohio, on Sept. 21 and end in downtown Bangor on Sept. 29.

“It will be epic, it will be emotional and it will change lives,” Sanchez said.

For information visit fireballrun.com.

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